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## WE CLAIM:

- 1. A friction material comprising a base material impregnated with at least one curable resin, the base material comprising i) a porous primary layer comprising a fibrous base material, and ii) a secondary layer comprising geometrically symmetrically shaped friction modifying particles at least partially covering an outer surface of the material; the material primary layer holding the geometrically symmetrically shaped friction modifying particles on the surface of the primary material layer.
- 10 2. The friction material of claim 1, wherein the primary layer material comprises fabric materials, woven and/or nonwoven materials.
  - 3. The friction material of claim 2, wherein the primary layer material has a surface smoothness in the range of 0.02 mm Ra to about 0.2 mm which smooth surface provides the friction material with consistent antishudder and coefficient of friction characteristics.
  - 4. The friction material of claim 1, wherein the friction modifying particles comprise symmetrically shaped silica particles.
  - 5. The friction material of claim 1, wherein the friction modifying particles comprise symmetrically shaped celite particles.
  - 6. The friction material of claim 1, wherein the friction modifying particles comprise a mixture of carbon particles and symmetrically shaped silica particles, the friction modifying particles being present at about 0.2 to about 80%, by weight, based on the weight of the primary layer material.
- 7. The friction material of claim 1, wherein the friction modifying particles cover about 3% to about 90% of the surface area of the primary layer material.

- 8. The friction material of claim 1, wherein the friction modifying particles substantially cover the surface area of the primary layer material.
- 5 9. The friction material of claim 1, wherein the friction modifying particles comprise a mixture of symmetrically shaped diatomaceous earth particles and fully carbonized carbon particles or partially carbonized particles, and mixtures thereof.
- 10. The friction material of claim 1, wherein the friction modifying particles comprises about 0.2% to about 50%, by weight, of friction modifying particles, based on the weight of the primary layer material.
  - 11. The friction material of claim 6, wherein the friction modifying particles comprises about 20% to about 35%, by weight, of symmetrically shaped silica particles, and about 65% to about 80% carbon particles, based on the total weight of the friction modifying particles.
  - 12. The friction material of claim 1, wherein the friction modifying particle size ranges from about 0.5 to about 20 microns.
    - 13. The friction material of claim 1, wherein the friction modifying particles comprises symmetrically shaped diatomaceous earth.
  - 14. The friction material of claim 1, impregnated with a phenolic resin or a modified phenolic resin.
    - 15. The friction material of claim 14, wherein the friction material comprises about 40 to about 120% resin, by weight.

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- 16. The friction material of claim 1, impregnated with a mixture of a phenolic resin and a silicone resin wherein the amount of silicone resin in the mixture ranges from approximately 5 to approximately 80%, by weight, based on the weight of the mixture, and optionally, wherein the phenolic resin is present in a solvent material and the silicone resin is present in a solvent material which is compatible with the solvent material of the phenolic resin.
- 17. The friction material of claim 14, wherein the modified phenolic
  resin comprises an epoxy phenolic resin.
  - 18. A process for producing a friction material comprising: forming a primary layer material,

coating about 3% to about 100% of at least one surface of the primary layer material with at least symmetrically shaped friction modifying particles, the symmetrically shaped friction modifying particles being present at about 0.2 to about 62%, by weight, based on the weight of the primary layer material, and

impregnating the coated material with a phenolic resin, or phenolicbased resin mixture, and thereafter curing the impregnated material at a predetermined temperature for a predetermined period of time.

- 19. The process of claim 18, wherein the friction modifying particles comprise a mixture of carbon particles and symmetrically shaped silica particles.
  - 20. A process for producing a friction material comprising: pre-saturating a primary layer material with a resin, drying and curing the resin; and
- subsequently coating the saturated and cured primary layer material with a mixture of phenolic resin and symmetrically shaped particles.

- 21. The process of claim 20, wherein the friction modifying particles comprise a mixture of carbon particles and symmetrically shaped silica particles.
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22. A process for producing a friction material comprising: substantially fully coating at least one surface of a primary layer material with a secondary layer of geometrically symmetrically shaped friction modifying particles,

impregnating with at least one type of resin, and curing at a predetermined temperature for a predetermined period of time to form the friction material.

- 23. The process of claim 22, wherein the friction modifying particles comprise a mixture of carbon particles and symmetrically shaped silica particles.
  - 24. A process for producing a friction material comprising:

at least partially coating at least one surface of a primary layer with a secondary layer comprising of a mixture of geometrically symmetrically shaped friction modifying and irregularly shaped friction modifying particles,

impregnating with at least one type of resin, and

curing at a predetermined temperature for a predetermined period of time to form the friction material.

- 25. The process of claim 24, wherein the friction modifying particles comprise a mixture of carbon particles and symmetrically shaped silica particles.
  - 26. A process for producing a friction material comprising:

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substantially fully coating at least one surface of primary layer with a secondary layer of a mixture of the geometrically symmetrically shaped friction modifying and irregularly shaped friction modifying particles,

impregnating with at least one type of resin, and curing at a predetermined temperature for a predetermined period of time to form the friction material.

27. The process of claim 26, wherein the friction modifying particles comprise a mixture of carbon particles and symmetrically shaped silica particles.